



# Delivery specifications for product digitization

## Documentation

## Delivery specifications for product digitization

Nowadays companies want to have their products available online. This document focusses on the process of digitizing physical design samples of products like curtain fabrics, upholstery, leather samples, floorboards and more. When digitizing your company's product designs for online usage - for example in our PicarioXPO platform - shooting a quality picture isn't enough. The color of the digital image has to be checked by hand. More important the image has to be processed in Photoshop to create a high quality seamless repeating pattern. This document explains the do's and don'ts for the delivery of physical samples and also the potential problems when digitizing different types of materials.

### Order form

Before starting a project please deliver us the following information. This way we can give you a potential delivery schedule and an estimate of the costs involved.

- Project description
- Number of samples
- Type(s) of material
- Delivery date of samples
- Desired date of return (average processing time is approximately 10 business days after receiving the samples)
- Overview of the samples in Excel format with desired file names

### Delivery specifications of physical samples

The following delivery specifications of the physical samples are needed to achieve the highest possible end result:

- Size of the sample material needs to be around 60cmx60cm (no patterns)
- Materials with a design pattern: pattern + 20cm (10 cm extra around the edges of the pattern to create a proper seamless pattern)
- Mark the pattern in a design to easily recognize the repeat (for example with small pieces of tape)
- Supply the materials flat and wrinkle free. Do not roll or fold the materials
- Samples need to be labeled with unique product information corresponding to the Excel sheet supplied beforehand
- Labels need to be placed on the backside of the fabric to avoid confusion

## Additional work

The following issues will be regarded as additional work and will increase the costs of the project:

- Steaming or ironing materials because they have not been delivered wrinkle free
- Sorting out samples when not providing a proper description
- Samples that are bigger than 120cmx160cm can be processed in one go and have to be photographed multiple times and stitched together in Photoshop
- Additional work is based on an hourly fee of €105,-

## Exceptions and possible problems

Some materials are hard to photograph or almost impossible to Photoshop into a seamless repeating pattern. We will inform you beforehand if some of your samples may cause problems. Processed files will always be charged to the customer. The following materials can cause problems:

- Glossy materials will differ in quality of color most of the times since these type of materials are hard to photograph.
- Some materials are hard to process into a seamless pattern, examples are velvet fabrics and other materials with a clear whiff. These materials contain almost always spots in the digitized image.
- Certain transparent fabrics will have a moiré effect making it seem that the image contains discoloration and/or stripes.
- Color deviation is always possible. Some colors, such as a bright colors, may result in a lesser quality image than other colors from the same material.

## Disclaimer

Color deviation - Despite the careful control of the digitized images it may occur that colors deviate from the physical samples. No guarantee is therefore issued for color fastness. The interpretation of a certain color may vary by person, by model display and through the use of different natural and/or artificial light sources. Colors of nearby objects can also make a color look different.

## Costs

The price we communicate to you beforehand is a target price. The final price will be issued after we have received the physical samples. If the costs will be different from the target price we will contact you as soon as possible. Products that do not meet the requirements as described in this document won't be processed or will only be processed at your own risk.

## Contact

If you have any questions regarding the process of digitizing your products or regarding this document please feel free to contact us at [info@picario.com](mailto:info@picario.com) or +31 78 63 000 29.